



We invite you to join our World
Conference for building our business
through brand strategies, best practices
and partner networking.

**The Amrop Hever Group World Conference –
"Conducting Business Globally"**

AMROP HEVER

GLOBAL EXECUTIVE SEARCH

June 20-23, 2004
The Ritz-Carlton South Beach
1 Lincoln Road
Miami Beach, FL 33139 USA

Key Note Speakers

- The Leadership Role: Building the Brand
Mr. Ron Crossland, Vice Chair
The Tom Peters Company
- Best Practices of Global Search Firms
Dr. Joseph McCann, Dean
College of Business
University of Tampa
formerly with Egon Zehnder
- Leadership Assessment and
Predicting Organizational Performance
Dr. Marilyn Buckner, President
NTS, Inc. and former
Chair, Human Resource Planning Society
- Selling Professional Services
Mr. Mark Satterfield
President Solution Resources
and Author
- Business and Human Resource Leaders
- Lessons Learned
Mr. Pat Pittard, Former CEO
Heidrick & Struggles

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Conference Agenda

Monday, June 21, 2004

- Welcome - Luis Conde and Dan Parker
- TAHG General Assembly
- Building a Global Brand: Our Leadership Role by Mr. Ron Crossland, Vice Chair, The Tom Peters Company
- Luncheon: Global Leadership by Mr. Ron Crossland (Invite your clients)

Tuesday, June 22, 2004

- Best Practices in Global Search Firms: Supporting Brand Process Improvements by Dr. Joseph McCann, Dean, College of Business, University of Tampa
- Luncheon: What are future concerns for business executives? Dr. Joseph McCann
- Leadership Assessment: The Dark and Light Side of Leadership: Predicting Organization Success by Dr. Marilyn Buckner, President, NTS, Inc.
- Client Presentation: Interactive discussion with our Clients and Business Leaders will tell us about their needs from a global search firm.

Wednesday, June 23, 2004

- Lessons Learned in Global Search Firms by Mr. Pat Pittard, former CEO, Heidrick and Struggles

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ATIVE SEARCH

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Additional Conference Information

*Special conference room rates beginning June 17 through June 23
(Register directly with The Ritz-Carlton)*

June 17 – June 20

- Golf/Tennis/Boating/Beach and Spa activities/shopping/dining.
Great hotel and location for networking with partners and a family vacation.

June 19 and June 20 (Attire: Casual)

- Registration and pick up conference material.
(The Ritz-Carlton)
- June 19, Saturday. 8:00 a.m.
Professional Development Committee meets.
(The Ritz-Carlton)

June 20, Sunday (Attire: Casual)

- Practice Group Meetings
- Board Meeting
- Welcome Party (Spouses Invited)
(The Ritz-Carlton)

June 21, Monday (Attire: Business)

- Welcome: **CONDUCTING BUSINESS GLOBALLY**
Luis Conde, Chair, TAHG
Dan Parker, Conference Chair
- TAHG General Assembly
- Program begins: **BUILDING A GLOBAL BRAND***
- Special lunch speaker: Invite your clients
- International soccer matches – TAHG Partners
- Evening activities: Dine Around
An opportunity for partners to experience some of the dining and night life activities of Miami Beach.

June 22, Tuesday (Attire: Business Casual)

- Program continues: **BEST PRACTICES IN GLOBAL SEARCH FIRMS***
- Special invited clients: **Client Presentations***
- Awards dinner and entertainment (Spouses Invited)
(The Ritz-Carlton) (Attire: Dark Suit or Black Tie)

June 23, Wednesday (Attire: Business Casual)

- Partner Group Reports
- **Lessons Learned In Global Search Firms.***
- Closing Lunch (Spouses Invited)
- Board Meeting

*All sessions throughout the conference will include interactive round table discussions. This is a new concept for TAHG that is designed to have the most successful and interactive learning process possible.